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FOR IMMEDIATE RELEASE



## **The Toughest Monster Truck Tour Celebrates United Way's Centennial Year**

*The Toughest Monster Truck Tour will host a special Meet-and-Greet and complimentary ticket voucher promotion to Benefit United Way's Success After 6 Program*

January 14, 2019 Youngstown, OH—Two of Youngstown's most beloved brands are teaming up for a special promotion on January 30, 2019 in honor of an historic celebration: The United Way of Youngstown and the Mahoning Valley's Centennial year, along with the return of The Toughest Monster Truck Tour (TMTT), slated for 7:30 p.m., February 1 and 2 at the Covelli Centre.

TMTT will arrive in Youngstown ahead of their February 1 and 2 shows to celebrate The United Way milestone with a special Monster Truck meet-and-greet and school supply donation drive to benefit United Way's Success After 6 program.

Monster Truck fans are invited to visit the Southwoods Health Box Office inside The Covelli Centre from 3 p.m.-5 p.m. on January 30 with school supply donations that will benefit The United Way's Success After 6 program. For each donation, a free ticket voucher for the February 1 show will be awarded (limit 2 vouchers per household and will be available on a limited, first-come, first-served basis. Redemption at Southwoods Health box office at Covelli Centre only. Please see below list of restrictions that apply). Fans will also have the opportunity to meet a driver and get up close and personal with a Monster Truck.

"Our United Way is so proud to be a part of the Mahoning Valley for the past 100 years, and we are grateful to have great community partners like the Monster Truck Tour joining us in this celebration," said Bob Hannon, President of the United Way of Youngstown and the Mahoning Valley. Hannon also remarked, "We appreciate this support of our Success After 6 program that serves more than 700 students through an afterschool program in Youngstown, Girard, Liberty, and Campbell. These supplies will help our children continue on their path to success this school year."

The Toughest Monster Truck Tour is proud to assist in the United Way's Centennial celebration by supporting their important educational programs

"All of our crew and drivers are very much looking forward to returning to Youngstown. This is one of our favorite cities on the tour because the fans are passionate and really know their stuff so we have to make sure to bring our A game," said Kelly Goldman of the Toughest Monster Truck Tour. "This year we are extra excited about our visit to Youngstown as we proudly get to partner with the United Way to benefit area teachers and students. It's important to us to be able to benefit local communities when we tour and we cannot think of a better way than to benefit those who instruct our students."

### **Donation Rules and Details**

- *Donation Requests Include:* crayons, markers, colored pencils, regular pencils, erasers, glue sticks, elmer's glue, construction paper, and lysol wipes
- *Ticket Voucher Details:* A free ticket voucher will be given for each donation. There is a limit of two vouchers per household. Vouchers are for Friday, February 1 show only. Vouchers must be redeemed by January 31, 2019 at Southwoods Health Covelli Centre box office only. They will not be valid day of show (February 1). Vouchers are awarded on first come, first serve basis. Limit of 200 total vouchers in price level 2 only. Additional tickets may be purchased in conjunction with the vouchers to accommodate families who wish to sit together.
- *Driver Meet-and-Greet:* A Monster Truck driver will be available for photos and autographs from 3p.m.-5 p.m. in addition to a Monster Truck

### ***About United Way of Youngstown and the Mahoning Valley***

The United Way of Youngstown and the Mahoning Valley fights for the education, health and financial stability of every family and individual in our Valley. The organization founded in 1919 supports education programs and emergency services. The United Way of Youngstown and the Mahoning Valley will create positive change by collaborating with partners to educate and empower children and families in the Mahoning Valley. Learn more at [www.ymvunitedway.org](http://www.ymvunitedway.org)

### ***About The Toughest Monster Truck Tour***

There are several ways to make the Toughest Monster Truck Tour event even more affordable and memorable:

- Discounted family 4-packs are also available at all points of purchase.
- FREE Pit Passes are available at Cocca's Pizza. The Pit Pass and an event ticket will get fans in early to walk on the track, see the trucks up close, meet the drivers, take photos and get

autographs. Pit Passes can also be purchased for \$5 at all points of purchase, including the day of the show.

- Discount Coupons are available at participating O'Reilly Auto Parts Stores.

The Toughest Monster Truck Tour begins at 7:30pm each night on February 1 and 2. Tickets are available at the Covelli Centre Box Office, [www.ticketmaster.com](http://www.ticketmaster.com) and by phone at 800-745-3000. All seats are reserved. Additional fees may apply.

For information and reviews about the Toughest Monster Truck Tour, visit [www.facebook.com/toughestmonstertrucks](http://www.facebook.com/toughestmonstertrucks)

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